Just a reminder of what we do. Though our software includes payment processing, for us processing is just a tool in our software, not our sole purpose. If you want to get more than you pay for and enhance the capabilities of your WinRent/Rent-Ware software, we're the guys. It is the number one reason they have partnered with us. They know that you should accept more from your investment.

## **Winrent Integration Features:**

**Credit Card Processing:** Process your cards over the INTERNET directly within your Winrent software.

**Savings:** Save time and money by processing Online and eliminate the need for costly equipment and excess phone lines.

**Winrent Integration:** Gain more value from your Winrent software investment by using more of its features and functionality. By continually furnishing better customer data to the credit card companies, you will experience more "qualified" interchange rates and less downgrades. This alone can save you money by gaining lower rates. Some of our customers have seen savings of up to .20%.

**Receipts:** Printed on Rental Agreement

**Hardware:** EMV compatible hardware. ISC250 Signature Capture terminal (see attached highlighted)

## **Merchant Partners Credit Card Processing:**

- NO set up, Application or Activation fees.
- PCI Compliance Included
- Online Merchant Center reporting. View transactions online in real-time.
- Live customer and tech support available in-house Mon-Fri 6 am to 6 pm and World Pay customer service available 24/7
- We also offer optional Check Guarantee, Check Verification, and Gift Cards.

Monthly License Fee Credit Card Processing Volume

\$50.00 \$0 to \$19,999 \$100.00 \$20,000-\$34,999 \$150.00 \$35,000-\$49,999

\$200.00 \$50K up to \$250k – Above \$250K Quoted

Note: The pricing is variable from month to month. If you start out at a lower tier and then have a higher month, it will move to the higher tier. If the next month is lower it will again drop to the lower tier. Even though our goal is to keep you growing every month, our pricing plan is designed to align with what is happening in your shop from month to month.

## Save Money by Processing at the Minimum Possible Cost:

- We charge ZERO MARKUP on <u>interchange</u> (rate passed by major credit card companies). You pay the absolute minimum amount possible.
  - Our typical customers pays around 1.3-1.6% with no markup to interchange.
  - On top of this we help you eliminate "Downgrades". You eliminate downgrades on interchange by providing more information for the card being swiped. 1stMILE requires the maximum information, resulting in our average customers seeing a .1% to .2% return on overall revenue per month.

Finally, If the program doesn't work out for your business, you are NOT locked into any contract and there are no cancellation fees (get your money back on hardware within 90 days). This said, we have a 97% customer retention rate as we have a proven record of creating significant revenue growth and cost savings for our customers.

Thank you for the opportunity to earn your business.

Have a great day!

## Best Regards,

LaDonna Montgomery



Revenue Specialist - Merchant Partners
11121 Willows Rd NE #305 Redmond WA 98052
TF: 866-806-0334 X 214 | F: 888-704-6850

ladonnam@merchantpartners.com

Acquirint/Merchant Partners Support (Available 6-6 PST M-F): 855-554-6179 or <a href="mailto:fmsupport@merchantpartners.com">fmsupport@merchantpartners.com</a>

WorldPay Customer Support (Available 24/7): 800.859.5965

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